# Singapore Cultural Statistics 2019

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ISSN: 1793-866X

The Singapore Cultural Statistics 2019, published annually since 2008, provides an update on the state of the arts and cultural landscape in Singapore. The statistics reported in this publication include data on arts and cultural performances, heritage events and museum exhibitions.

From 2017 onwards, film and library-related statistics will not be included in the Singapore Cultural Statistics publication. Film-related data is available from the Infocomm Media Development Authority (www.imda.gov.sg) while library-related data is available from the National Library Board (www.nlb.gov.sg).

**Published** by

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# 1 Arts and Cultural Scene

# I. Arts and Cultural Activities

### Table A-1: Performing Arts\* Activities

Year	2012	2013	2014	2015	2016	2017	2018
<b>Total Performing Arts Activities</b>	8,360	7,437	8,152	8,300	9,010	9,582	9,256
Ticketed Performances <sup>^</sup> Non-ticketed Performances <sup>^^</sup>	3,497 4,863	3,006 4,431	3,256 4,896	3,323 4,977	3,430 5,580	3,186 6,396	3,844 5,412

Source: National Arts Council and People's Association

\* Performing Arts refer to folk, traditional, classical and contemporary forms of dance, music (pop/rock concerts included) and theatre.

- ^ Ticketed performances refer to performances which require a ticket for entry.
- ^^ Non-ticketed performances refer to performances for which no tickets are issued.

## Table A-2: Visual Arts\* Exhibitions

Year	2012	2013	2014	2015	2016	2017	2018
No. of Exhibitions	675	559	973	1,041	1,114	1,077	873
No. of Exhibition Days**	17,883	16,115	31,678	26,271	28,740	29,790	23,962

Source: National Arts Council and People's Association

\* Visual Arts refer to public exhibitions of abstract or representational art objects such as painting, sculpture, pottery, ceramics, creative photography, installation art and multi-media art. Applied arts such as film, graphic design, jewellery design and handicrafts are excluded.

\*\* Exhibition days refer to the total number of days over which all exhibitions are held.

Notes:

Information on exhibitions and exhibition days is based on published and on-line sources such as newspapers, websites and publications, as well as data from Singapore Art Gallery Guide, Art Galleries Association of Singapore, community art galleries, Gillman Barracks and National Heritage Board Museums.

### Table A-3: Museum Activities

Year	2012	2013	2014	2015	2016	2017	2018
Total Changing	33	26	29	29	26	23	26
<b>Exhibitions at National</b>							
Museums*							
Asian Civilisations Museum	8	6	4	5	5	2	1
Peranakan Museum	1	1	2	1	1	-	1
National Museum of	8	6	9	8	5	3	4
Singapore							
Singapore Art Museum	12	7	9	8	6	6	11
Singapore Philatelic	4	6	5	5	3	6	3
Museum							
National Gallery Singapore#	-	-	-	2	6	6	6

Source: National Heritage Board, Singapore Art Museum and National Gallery Singapore

\* National Museums refer to the Asian Civilisations Museum, the Peranakan Museum, the National Museum of Singapore, the Singapore Art Museum, the Singapore Philatelic Museum and National Gallery Singapore.

<sup>#</sup> The National Gallery Singapore opened officially on 24 November 2015.

# II. Arts and Cultural Organisations

Year	2014	2015	2016	2017	2018
Total Arts and Cultural Companies*	5,412	5,749	5,423	4,945	4,699
Music	1,671	1,787	1,879	1,796	1,865
Dance	438	476	464	453	489
Theatre	493	513	525	496	517
Visual Arts	1,161	1,243	1,171	1,071	958
Craft	565	600	458	332	135
Literary Arts	1,015	1,038	843	715	664
Others**	69	92	83	82	71

### Table A-4: Arts and Cultural Companies

Source: National Arts Council

\* Commercial (for-profit) and non-profit companies registered with the Accounting and Corporate Regulatory Authority (ACRA) as at end of year. The number of arts and cultural companies includes companies that (i) play a role in content creation/distribution such as sound recording production companies and publishing companies, (ii) deal with retailed musical instruments and photographic equipment, (iii) conduct classes/courses in the arts (e.g. dance and music lessons).

\*\* Others include cultural or heritage companies that are multi-disciplinary and do not specialise in an art form.

Year	2014	2015	2016	2017	2018
Total Arts and Cultural Societies*	487	502	492	504	509
Music	152	160	159	163	160
Dance	45	48	46	47	48
Theatre	94	95	89	90	91
Visual Arts	81	81	79	80	82
Craft	5	5	6	6	6
Literary Arts	58	59	59	61	62
Others**	52	54	54	57	60

Table A-5: Arts and Cultural Societies

Source: National Arts Council

- \* Societies registered with the Registry of Societies as at end of year.
- \*\* Others include cultural or heritage societies that are multi-disciplinary and do not specialise in an art form.

Year	2012	2013	2014	2015	2016	2017	2018
Total Museums	55	52	52	55	57	56	57
Art	5	5	4	5	7	6	6
Culture & Community**	9	9	9	12	12	12	12
Defence***	10	9	14	12	12	12	12
Healthcare	5	5	5	5	5	5	4
National History <sup>^</sup>	13	12	10	11	11	11	12
Lifestyle & Collectibles^^	3	3	5	5	5	5	6
Science and Innovation	10	9	5	5	5	5	5

Table A-6: Museums in Roundtable\*

Source: National Heritage Board

\* The Museum Roundtable was formed in 1996 with the aim of growing the heritage ecosystem by bringing more museums and heritage galleries closer to the public. Chaired by the National Heritage Board, the Roundtable is by invitation only to public and private museums and galleries that have been in operation for more than 365 days.

- \*\* This category was referred to as Culture until 2014.
- \*\*\* This category was referred to as Defence & Community until 2014.
- ^ This category was referred to as History until 2014.
- ^^ Examples include Mint Museum of Toys and Red Dot Design Museum.

Table A-7: National Monuments

Year	2012	2013	2014	2015	2016	2017	2018
National Monuments	64	65	68	71	72	72	72

Source: National Heritage Board

# 2 Arts and Cultural Engagement

# I. Attendance at Arts and Cultural Events

# Table B-1: Ticketed Attendance at Performing Arts\* Events

				0			
Year	2012	2013	2014	2015	2016	2017	2018
Ticketed	2,062,124	1,897,162	1,876,922	1,946,322	1,812,697	1,911,266	2,195,014
Attendance^							

Source: National Arts Council and People's Association

\* Performing Arts refer to folk, traditional, classical and contemporary forms of dance, music (pop/rock concerts included) and theatre.

^ Ticketed attendance refers to attendance at performing arts events that require a ticket for entry. It includes tickets sold and complimentary tickets issued.

			0				
Year	2012	2013	2014	2015	2016	2017	2018
Total	1,711,500	1,502,900	1,482,489	1,562,404	1,398,857	1,489,685	1,728,749
Tickets							
Sold**							
Music	645,400	593,300	611,264	728,305	639,713	747,493	750,472
Dance	82,800	100,600	75,661	75,973	70,874	69,266	68,570
Theatre	965,200	800,400	783,594	745,171	677,909	662,597	909,707
Others	18,100	8,600	11,970	12,955	10,361	10,329	-
Total Gross	144.7	122.6	100.0	121.8	82.4	87.7	96.6
Takings							
(\$mil)							

### Table B-2: Ticket Sales for Performing Arts\* Events

Source: National Arts Council

\* Performing Arts refer to folk, traditional, classical and contemporary forms of dance, music (pop/rock concerts included) and theatre

\*\* Figures include tickets sold through ticketing service providers like SISTIC and APACTix. It does not include tickets sold through Ticketcharge/Tickets.com and other site-specific or independent ticketing service providers.

Year	2012	2013	2014	2015	2016	2017	2018
Total Non- Ticketed Attendance	7,619,600	7,219,754	8,002,359	9,017,614	9,536,519	11,308,550	11,435,517
Arts Events*	2,519,600	1,995,047	2,832,632	2,781,937	3,065,452	3,011,342	3,449,550
Heritage Events**	5,100,000	5,224,707	5,169,727	6,235,677	6,471,067	8,297,208	7,985,967

Table B-3: Non-Ticketed Attendance at Arts and	Cultural	<b>Events</b>
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Source: National Arts Council, People's Association and National Heritage Board

\* Arts events refer to attendance at performing arts events organised and supported by the National Arts Council, Esplanade and the People's Association.

\*\* Heritage events refer to attendance at outreach events organised by the National Heritage Board (NHB). These events include community outreach activities organised by NHB institutions and museums, including the Singapore Night Festival and the Singapore Heritage Festival. The figure excludes incidental viewership and events where attendance figures are unable to be determined. Non-ticketed heritage events may also include some performing arts elements.

# II. Performing Arts Courses and Interest Groups

Year	2012	2013	2014	2015	2016	2017	2018
Total No. of	19,627	19,025	19,182	19,349	18,576	17,946	17,364
Performing							
Arts Courses							
Dance	9,056	9,143	9,640	9,827	9,992	9,982	9,844
Instrumental	6,970	6,595	6,371	6,172	5,380	5,130	4,992
Music Theory	21	14	18	155	122	116	114
Opera	220	213	217	224	233	208	202
Speech & Drama	254	215	222	247	234	178	148
Vocal	3,106	2,845	2,714	2,724	2,615	2,332	2,064
		-					
Total No. of	177,296	168,033	164,421	169,159	159,746	154,860	152,717
Performing Arts		-	-				
Course							
Participants							
Dance	104,389	99,736	100,526	103,416	98,234	99,317	97,690
Instrumental	21,501	19,465	18,404	19,064	15,246	14,177	13,979
Music Theory	108	61	74	1,010	696	710	797
Opera	2,209	2,363	2,291	2,297	2,544	2,117	1,887
Speech & Drama	3,843	3,029	3,031	3,120	2,809	2,418	1,766
Vocal	45,246	43,379	40,095	40,252	40,217	36,121	36,598
	·	,			,	,	

Table B-4: Performing Arts Courses Conducted by Community Clubs and Residents' Committees

Source: People's Association

Year	2012	2013	2014	2015	2016	2017	2018
Total No. of Performing Arts	1,831	1,932	2,368	2,447	2,589	2,597	2,756
Interest Groups		-		-		-	
Dance	672	714	908	952	1,015	1,019	1,062
Instrumental	259	324	416	430	449	457	479
Music Theory	1	1	1	1	1	7	5
Opera	60	57	76	78	79	78	84
Speech & Drama	31	39	57	60	68	69	78
Vocal	808	797	910	926	977	967	1,048
Total No. of Members in	22,454	24,348	36,181	37,851	41,032	44,968	48,783
Performing Arts Interest							
Groups							
Dance	9,575	10,500	15,979	17,222	19,089	22,160	23,356
Instrumental	2,931	3,387	5,398	5,590	6,147	6,521	7,366
Music Theory	9	11	12	12	12	98	58
Opera	725	638	1,172	1,161	1,185	1,200	1,296
Speech & Drama	325	374	743	810	902	932	1,072
Vocal	8,889	9,438	12,877	13,056	13,697	14,057	15,635

Table B-5: Performing Arts Interest Groups in Community Clubs and Residents' Committees

Source: People's Association

# III. Museum Visitorship

### Table B-6: Museum Roundtable Visitorship

				L			
Year	2012	2013	2014	2015	2016	2017	2018
Total Museum Roundtable Visitorship*	7,034,100	6,979,512	6,159,830	7,314,619	8,357,178	8,588,120	8,103,189

Source: National Heritage Board

\* Total Museums Roundtable visitorship includes visitorship to both public and private museums and galleries in Table A-6.

Notes:

Revision of 2017 data is due to updates in data collection.

Year	2012	2013	2014	2015	2016	2017	2018
Total Visitorship	2,833,197	3,209,071	2,970,981	3,803,291	5,119,976	5,416,324	5,386,651
Asian	526,297	452,384	423,171	349,587	534,255	488,554	524,932
Civilisations	*	,	*	,	*	,	
Museum							
National Museum	885,808	1,199,031	902,083	774,555	777,362	901,486	959,632
of Singapore					·		
The Peranakan	269,858	373,929	417,057	475,728	508,334	473,162	213,226
Museum							
Singapore Art	656,090	728,978	743,718	903,357	732,913	414,692	519,439
Museum							
Memories at Old	36,981	39,301	38,986	42,357	-	105,409	103,664
Ford Factory <sup>^</sup>							
Singapore	123,000	117,466	142,106	152,655	160,034	147,594	144,262
Philatelic							
Museum							
Reflections at	49,971	44,093	45,067	40,138	34,267	39,403	25,078
Bukit Chandu							
Sun Yat Sen	99,435	101,544	92,287	97,335	133,159	122,018	213,764
Nanyang							
Memorial Hall							
Malay Heritage	185,757	152,345	166,506	497,002	508,219	697,756	728,896
Centre^^				101051			
Indian Heritage	-	-	-	194,954	146,101	176,599	221,055
Centre				275 (22	1 595 222	1.940.651	1 722 702
National Gallery	-	-	-	275,623	1,585,332	1,849,651	1,732,703
Singapore	· D 1	NT	D 10	A	1 3 7	. 10.11	<u>a:</u>

Table B-7: Visitorship to National Museums and Heritage Institutions

^ Memories at Old Ford Factory was transferred to the National Library Board on 1 November 2012. It was closed in 2016 for revamp purposes.

^^ From 2015, there was an update in data collection method for visitorship to the Malay Heritage Centre.

#### Notes:

Revision of 2017 data is due to updates in data collection.

# 3 Arts Education and Participation in Schools

# I. Arts Education

### Table C-1: Full-time Enrolment in Tertiary Arts Courses

Year	2012	2013	2014	2015	2016	2017	2018
Total Enrolment	4,585	5,564	5,640	5,566	5,573	5,544	5,241
Diploma*	3,039	3,724	3,724	3,697	3,659	3,640	3,494
Music	731	791	819	823	845	847	831
Dance	119	116	113	107	107	110	100
Theatre	393	360	375	382	389	376	372
Visual Arts	347	337	397	427	431	433	368
Multi-disciplinary	595	573	543	487	439	439	418
Arts Administration	652	642	630	633	608	587	559
Arts Education	202	166	121	105	94	117	116
Film^	-	739	726	733	746	731	730
Undergraduate	1,387	1,679	1,768	1,694	1,716	1,691	1,585
Music	328	358	364	377	377	356	345
Dance	13	15	16	16	14	15	11
Theatre	291	298	312	263	284	286	261
Visual Arts	184	196	168	147	156	163	164
English Literature	444	494	546	516	486	448	430
Multi-disciplinary	0	0	0	0	8	12	21
Arts Administration	127	166	189	199	193	194	172
Film^	-	152	173	176	198	217	181
Post-graduate	159	161	148	175	198	213	162
Music	-	-	5	7	5	7	3
Visual Arts	4	11	11	11	19	9	8
English Literature	109	94	81	90	94	107	96
Arts Administration	8	9	10	5	4	7	0
Others	38	47	41	62	76	83	55

Source: National Arts Council

\* Includes students in graduate diploma arts courses.

^ Film figures included from 2013.

	in onnent 1			6			
Year	2012	2013	2014	2015	2016	2017	2018
Total No. of	934	1,004	1,058	1,079	1,120	1,107	1,109
Students							
Film	7	39	32	25	29	31	28
Music	165	158	160	159	161	158	165
Dance	166	181	186	194	190	182	184
Theatre	218	225	247	252	243	224	210
Visual Arts	378	401	433	449	444	440	428
Literary Arts	-	-	-	-	20	47	76
Others	-	-	-	-	33	25	18

### Table C-2: Enrolment in School of the Arts

Source: School of the Arts, Singapore

Year	2012	2013	2014	2015	2016	2017	2018
Total No. of	137,320	143,110	124,720	118,985	118,395	113,878	112,201
Students*							
Film^	-	3,502	3,297	2,816	2,790	2,848	2,674
Music	70,587	70,093	61,298	58,360	57,597	54,969	53,592
Military/Brass	22,203	22,557	18,904	17,867	17,156	16,402	16,015
Band							
Chinese	10,857	10,044	8,774	8,022	7,631	7,369	6,976
Orchestra							
Choir/Xin Yao	18,665	18,717	17,132	17,179	17,858	16,751	16,598
Instrumental	18,862	18,775	16,488	15,292	14,952	14,447	14,003
Groups							
Dance	33,495	33,639	29,947	29,103	29,475	28,513	27,972
Theatre	14,472	14,158	11,666	10,724	10,544	10,226	10,085
Visual Arts	18,766	21,718	18,512	17,982	17,989	17,322	17,878
Art & Craft	17,315	20,431	17,507	17,088	17,113	16,518	17,024
Calligraphy	1,451	1,287	1,005	894	876	804	854
*							

Table C-3: Students in Arts-related Co-Curricular Activities

Source: Ministry of Education

\* Comprises students from Primary and Secondary schools, Junior Colleges and Centralised Institutes.

^ Film figures included from 2013.

# **4** Support for Arts and Culture

# I. Arts and Cultural Philanthropy

			Junuio				
Year	2012	2013	2014	2015^	2016	2017	2018
Total Contributions	45.4	54.8	74.4	152.6	74.3	63.8	65.1
( <b>\$mil</b> )							
Artefact Donations	1.5	2.1	12.1	0.5	1.4	6.6	1.2
Cash, In-kind	43.9	52.7	62.3	152.1	72.9	57.2	63.9
Donations and							
Sponsorship*							

### Table D-1: Contributions to Arts and Culture

Source: National Arts Council and National Heritage Board

\* Based on data on Patron of the Arts and Patron of Heritage Awards.

^ The high value in 2015 was due to an increase in donations received for Patron of the Arts Awards in celebration of Singapore's 50<sup>th</sup> birthday and due to the establishment of the National Gallery Singapore.

# II. Government Funding

### Table D-2: Government Funding

		$\mathcal{O}$					
Year	2012	2013	2014	2015	2016	2017	2018
Total Government	541.4	689.4	884.0	936.7	720.0	438.13	457.79
Funding (\$mil)							
Arts & Heritage*	320.4	439.6	495.1	522.7	420.1	417.63	414.09
Cultural Matching Fund**	-	-	51.9	79.5	19.8	20.5	43.7
Library^	221.0	249.8	337.0	334.5	280.1	-	-

Source: Ministry of Culture, Community and Youth, and Ministry of Communications and Information. Figures prior to 2012 were from the then Ministry of Information, Communications and the Arts.

\* The Arts & Heritage figures are based on financial year, and reflect operating and development expenditure for the arts & heritage sector.

- \*\* The Cultural Matching Fund was set up by the Ministry of Culture, Community and Youth, to provide dollar-for-dollar matching grants for private cash donations to arts & heritage charities and Institutions of Public Character (IPC).
- ^ The Library figures are based on financial year, and reflect operating and development expenditure for libraries. From 2017 onwards, film and library-related statistics are not included in the Singapore Cultural Statistics publication.

Notes:

- 2017 figures have been revised to reflect actual expenditure. 2018 figures are an estimate.

# III. International Engagements

### Table D-3: International Engagements

Year	2012	2013	2014	2015	2016	2017	2018
Total	297	422	433	435	363	305	261
International							
Engagements*							

Source: National Arts Council

\* Number of international development grants supported by the National Arts Council to artists and art companies to promote Singapore arts internationally.

# 5 Economic Contribution of the Arts and Cultural Sector

# I. Arts and Cultural Manpower

### Table E-1: Total Employment

Year	2012	2013	2014	2015	2016	2017	2018
Total Employment	24,800	25,100	28,400	27,300	26,800	26,500	26,300
Film	3,900	3,800	4,500	4,400	4,100	4,300	4,500
Cultural Heritage	1,000	1,000	1,300	1,300	1,400	1,500	1,500
Literary Arts	7,200	7,000	7,400	7,300	7,300	6,800	6,800
Performing Arts	5,900	6,000	6,700	6,600	6,400	6,700	6,500
Live Performing Arts	4,200	4,400	5,000	5,100	5,100	5,300	5,400
Recorded Music	1,700	1,600	1,700	1,500	1,300	1,300	1,100
Visual Arts	6,800	7,300	8,500	7,700	7,600	7,200	7,000
Fine Art, Crafts & Collectibles	2,900	3,200	3,700	3,400	3,400	3,100	3,000
Photography	3,900	4,100	4,700	4,300	4,100	4,100	4,000

Source: Administrative Records, Manpower Research and Statistics Department, MOM

#### Notes:

- Data from 2012 to 2015 have been revised to be based on SSIC 2015

- Revision of 2016 and 2017 data are due to updates in industry classification of firms

- Data are rounded to the nearest hundred and may not add up to the total due to rounding

# II. Economic Value of the Arts and Cultural Sector

Year	2012	2013	2014	2015	2016	2017*
Total Value-Added	1562.0	1,547.4	1,719.0	1723.1	1,763.6	1,797.0
( <b>\$mil</b> )						
Film & Video	220.7	253.8	275.5	279.4	307.1	351.0
Cultural Heritage	93.4	86.6	91.8	115.5	110.6	120.1
Literary Arts	473.1	432.2	466.2	455.9	475.3	455.2
Performing Arts	228.4	228.4	246.1	263.4	253.3	240.4
Live Performing Arts	164.7	173.3	181.2	198.5	185.6	174.5
Recorded Music	63.7	68.2	64.8	64.9	67.6	65.9
Visual Arts	546.4	552.7	639.4	608.9	617.3	630.3
Fine Art, Crafts &	129.4	108.4	135.0	140.2	140.6	144.5
Collectibles						
Photography	416.9	444.3	504.3	468.7	476.7	485.9

### Table E-2: Total Nominal Value-Added

Source: Singapore Department of Statistics

\* 2017 figures are preliminary; 2016 figures have been updated with latest information

#### Notes:

- Data are based on SSIC 2015 (Version 2018).
- Data in the table may not add up to the total due to rounding

Tuble E 5: Total ope		1				
Year	2012	2013	2014	2015	2016	2017*
<b>Total Operating Receipts</b>	6357.1	7,237.3	7,659.1	7,291.4	6,629.1	6,617.2
(\$mil)						
Film & Video	820.9	913.8	1005.9	1085.3	854.1	932.0
Cultural Heritage	47.9	34.2	48.1	63.3	65.8	71.3
Literary Arts	1,710.4	1,718.2	1,833.7	1,673.4	1,712.5	1,608.6
Performing Arts	673.1	631.3	634.9	648.0	600.0	573.6
Live Performing Arts	293.5	298.1	324.3	357.0	346.6	335.0
Recorded Music	379.6	333.3	310.6	290.9	253.4	238.6
Visual Arts	3,104.8	3,939.8	4,136.5	3,821.4	3,396.7	3,431.7
Fine Art, Crafts &	582.5	653.54	656.9	673.7	704.6	646.7
Collectibles						
Photography	2,522.2	3,286.3	3,479.6	3,147.7	2,692.0	2,785.0

### Table E-3: Total Operating Receipts

Source: Singapore Department of Statistics

\* 2017 figures are preliminary; 2016 figures have been updated with latest information

#### Notes:

- Data are based on SSIC 2015 (Version 2018).
- Data in the table may not add up to the total due to rounding

# **Annex – Arts and Cultural Cluster Definition**

Singapore Standard Industry Classification Code 2015 (Version 2018)	Description
Cultural Heritage	
91021	Museums
91022	Art Galleries (Excluding Retail)
91029	Preservation of historical sites, buildings, artefacts and paintings, cultural villages and other related activities n.e.c.
94993	Associations For Hobbies, Recreational, Cultural And Extra- Curricular activities (eg scouts/girl guides association, book clubs and photo, music, art and craft clubs)
Literary Arts	
46474	Wholesale of books and magazines
47610	Retail sale of books, newspapers and stationery (including news vendors)
58110	Publishing of books, brochures, musical books and other publications
Performing Arts	
	Live Performing Arts
74906	Agents for artistes, athletes, models and other performers
85420	Music, dancing, art, speech and drama instruction
90001	Production of live theatrical presentations (eg stage plays, musicals and theatre productions)
90002	Performing arts venue operation
90009	Dramatic Arts, Music And Other Arts Activities Nec (Eg Stage, Lighting And sound services)
90003	Operas, <i>wayang</i> and puppet shows
90004	Orchestras, musical bands, choirs and dance groups
	Recorded Music
46437	Wholesale of musical instruments and scores
46442	Wholesale of music and video recordings (e.g. DVDs, Blu- ray discs)
47536	Retail sale of musical instruments and scores
47620	Retail sale of music and video recordings (e.g. DVDs, Blu- ray discs)
59201	Sound Recording Production
59202	Music Publishing And Distribution Activities

Visual Arts	
	Fine Art, Crafts & Collectibles
46451	Wholesale of antiques and works of art
46452	Wholesale of handicrafts and gifts
47741	Retail sale of antiques and works of art
47742	Retail sale of handicrafts, collectibles and gifts
	Photography
46491	Wholesale of optical equipment and supplies (excluding binoculars)
46492	Wholesale of photographic equipment and supplies (including binoculars)
47752	Retail sale of cameras and other photographic goods
74201	Photo taking services (e.g. portrait or studio photography)
74202	Photo processing and finishing services
74209	Photographic activities n.e.c.
Film	
59111	Motion picture/movie production
59114	Animation Production
59131	Motion picture/movie distribution
59112	Production of advertisements, corporate videos and event videos
59119	Motion picture, video and television programme production activities n.e.c.
59139	Motion picture, video, television and other programme distribution activities n.e.c.
59120	Motion picture, video, television and other programme post- production activities (including remastering)
59140	Motion picture projection activities (including cinemas)
77220	Renting of VCDs and DVDs