

## MESSAGE FROM THE TEAM

Dear readers,

To mark our launch into a new decade, the first issue of Culture Bytes for the year is focused on the future of arts and culture.

The drivers of change today are multi-faceted and complex, from demography and disruptive technology to changing demands in workforce skills and competencies.

In *Culture Vulture*, Chairman of National Arts Council, Ms Goh Swee Chen shares with us her thoughts on the role that arts and culture can play in Singapore's future, and how these challenges can be met. For the Editor's Pick for the month, we have lined up the European Union's report on developments, challenges and opportunities for the culture and creative sectors.

The future is as dynamic as it is challenging. With this, we look forward to another year of exciting culture work. Happy 2020!

*From all of us at Culture Academy Singapore*

## CULTURE VULTURE

To kick off the year, we have Ms Goh Swee Chen, Chairman, National Arts Council, sharing her insights on the drivers of future society and how arts and culture can respond to them, as well as the role of arts and culture in Singapore's future. Below is an extract taken from her speech delivered at the annual Culture Academy Conference, "The Future of Culture, Culture for the Future—What Lies Ahead?" on 5 December 2019.



“ Through fostering cultural understanding, Art can also contribute to Singapore's economic progress and prosperity.

*To know ourselves is to know South East Asia well, given our geopolitical ties and deep historical roots to this region. Do we have the depth of scholarship in art history, museum studies or related fields that are centred on South East Asia? Can we collaborate with our Southeast Asian scholars to add to knowledge, for instance in conferences or joint publications?*

*We can deepen our knowledge in Southeast Asian history, art and heritage to become subject matter experts relied upon by other government agencies so that together we can enhance the attractiveness of Singapore to investors and tourists alike.*

*What can jobs in the Art sector look like, for all facets of our population—from young to old, from unskilled to skilled? In a world of Artificial Intelligence—those who can create, those who can continue to use human intelligence—can build value, for themselves and their society.*

*Arts and culture bring communities together. We should actively increase access and reach so that all Singaporeans can access and appreciate culture regardless of economic or social background. Find ways to make Art more collective, and experiential. Art and Heritage will remain vibrant, if it is representative of our changing demographics including gender and ethnicity.*

Read full speech here:



## EDITOR'S PICKS

### Research for CULT Committee - Culture and creative sectors in the European Union—Key future developments, challenges and opportunities

What does the future of culture and creative sectors hold? How can arts, culture and creative entities meet tomorrow's challenges and thrive?

This [research report](#) commissioned by the European Union helps us look into the crystal ball. It analyses the key future developments, challenges and opportunities for Europe's culture and creative sectors, from drivers such as future workforce skills and advent of new technologies, to changing funding and business models of these sectors.



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